



**MIPIM: 12-15 March 2024 (pre-opening 11 March)  
Palais des Festivals, Cannes**

## **Sanna Marin to open MIPIM 2024**



*Former Finnish Prime Minister, recently nominated to Tony Blair Institute, will deliver keynote speech to open MIPIM 2024*

**Paris, 26 October 2023** - MIPIM, the global urban festival, announces that Sanna Marin will open its four-day programme of speeches, panels, awards and in-person networking events.

Sanna Marin is the former Prime Minister of Finland (2019-2023). Recently nominated strategic counsellor to the Tony Blair Institute, Marin became the world's youngest Prime Minister at 34 when elected in 2019.

During her premiership, Marin led her country through the quickest NATO accession process in the alliance's history. Her government passed many progressive reforms in Finland, including the world's most ambitious climate laws aiming for carbon neutrality by 2035, as well as major reforms improving gender equality, healthcare, education and human rights.

Marin's government is widely regarded as one of the most successful in managing the COVID-19 pandemic, particularly in terms of minimizing both the loss of lives and the economic impact resulting from the outbreak.



Marin is a specialist in geopolitics, strategic autonomy, climate change, and female leadership.

MIPIM 2024 promises to build upon the huge success of the 2023 edition, which attracted over 22,500 delegates from 90 countries, including 6,500 investors representing 76 of the world's top 100 investment managers, advising on €4 trillion of assets.

Every year MIPIM brings together the world's property, investment and political leaders to uncover solutions to the major challenges our cities face whilst driving forward the real estate industry.

International delegations and political leaders from across Europe will be joined by representatives from Japan, Canada, the USA, Mexico, Qatar, Saudi Arabia and Egypt, amongst others, with new delegations including an increased Asian presence.

**Nicolas Kozubek, MIPIM Director, said:**

*"We are honoured to welcome such an outstanding world leader as Sanna Marin to MIPIM next year. Under Marin's exceptional leadership Finland blazed a trail towards carbon neutrality, setting a blueprint for other countries.*

*"As strategic counsellor in the Tony Blair Institute, we are looking forward to hearing from Marin's vision and international perspective on the future of cities, the real estate industry, and MIPIM itself.*

*"In March, MIPIM signed up to the "Road to Zero Alliance" of high-profile businesses to take more effective action to decarbonize the built environment. And MIPIM 2024 will mark our most sustainable event yet, focusing on making our cities cleaner, greener and more diverse, Marin's commitment to environmental values and her insights will be invaluable for all MIPIM delegates."*

MIPIM 2024 will take place on 11-15 March 2024 in Cannes, France.

Earlier in September, MIPIM has launched [MIPIM Challengers](#), a new initiative that provides an opportunity for young built environment professionals under 30 years old to get a free MIPIM pass and accommodation. Submissions are open on the MIPIM [website](#) until 15 November, 2023.

**About RX**

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RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

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\*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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